




CINDI PARKINSON

multimedia. creative. design.



 mobile +559.967.4249
 email cindi@cindi.io
 web www.cindi.io

EDUCATION CALIFORNIA STATE UNIVERSITY, FRESNO

B.F.A. Graphic Design

Option: Interactive Multimedia Design

Minor: Media Arts

08/2010 Specializes in Brand and Identity, 2D/3D Animation, Film,
-05/2014 Motion Graphics, Web Design, and Audio Production.
High Honors - Magna Cum Laude
NASAD accredited Art and Design Program

A.A. GENERAL STUDIES

May 2010 Cuesta College, San Luis Obispo County District,
San Luis Obispo, CA

ACHIEVEMENTS AWARD OF EXCELLENCE, AWARDS In the area of "Interactive Multimedia"

May 2014 Breakthrough: B.F.A. Graphic Design Show (juried)
CSU, Fresno, Fresno County District, Fresno, CA

BEST IN SHOW, Acrylic painting titled "Owl"

April 2010 The Upside Down Times: Student Art Show (juried)
Cuesta College, San Luis Obispo County District,
San Luis Obispo, CA

HONORS PRESIDENT'S LIST

Four semesters | CSU, Fresno

DEAN'S LIST

Three semesters | CSU, Fresno

SCHOLARSHIPS ADOLF ODORFER ART SCHOLARSHIP

August 2013 | CSU, Fresno

ORGANIZATIONS AIGA, ADC, & IxDA—SINCE 2014

PROFESSIONAL WORK AFFILIATIONS

EXPERIENCE GRAPHIC DESIGNER

The UPS Store | Nipomo, CA

- 07/2015
-07/2016
- Conceptualized, designed, & printed all media for customers: business cards (in-house)/ 100 or more (4-over.com), flyers, stamps, jam labels, scanned photos, spiral bound/stapled ~300 page PDF, 30-page annual rodeo programs, perforated tickets for auctions/football games, bi-fold/tri-fold newsletters, 3-color NCR carbonless forms, 1" wrap around linen canvases, resumes, 300GSM 13x19 Cardstock signs, 12x18 hole-punched laminated posters, 6-foot vinyl banners, EDDM postcards.
 - Guided customers through the best functional design often sketching initial ideas in-front of them for their personal/

SPECIAL PROFICIENCIES

TECHNICAL SKILLS

Platforms

Mac OS and Windows

Applications

Adobe Creative Suite:
Acrobat Pro, After Effects, Audition,
Dreamweaver, Fireworks, Flash,
Illustrator, InDesign, and Photoshop
Expert Level

Autodesk:

Maya & Mudbox

Proficient working knowledge

Final Cut Pro and DVD Studio Pro

Proficient working knowledge

Hand-coding wireframes/mockups in
CSS3/HTML5+, Processing, Wordpress,
and Javascript/JQuery
Basic working knowledge

Microsoft Office:

Word, Excel, and PowerPoint

Expert Level

ARTISTIC SKILLS

Illustration

Painting

Sculpting

Photography

INTERESTS

Drawing concepts and sketches

Current alternative rock music

Visiting the ocean

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PROFESSIONAL EXPERIENCE

company brands and created fair pricing/printing solutions by understanding my client's wants and needs.

- Operated a large format 42" roll full-color printer and a brand new ~\$6,000 digital press that prints 13" x 19" 300 GSM pages up to 65/min. and managed replenishing supplies.
- Acquired 1-Month Training with Konica Minolta on the Fiery Command WorkStation software to print complex tasks with fewer clicks and calibrating the printer to match a customers' color sample they brought in and replacing with a pantone color.
- Met deadlines and prioritized 3-10 multiple projects. Deadlines could be a few hours – months depending on the project scope.
- Prepared domestic/international shipments up to 70lbs.
- Witnessed notary commissions confirming they agreed to factual terms under oath.

FREELANCE PROJECTS

BRAND STRATEGIST & UI/UX DESIGNER

[BavarianAuto.Haus](#) | Arroyo Grande, CA

01/2015
–present

- Collates a web/print brand identity collateral package including a business card, gift certificate, wifi office canvas, and website to standardize with a pre-existing outdoor sign layout.
- Pioneered, coded, and maintains a customized WordPress geared towards fixing foreign cars.

PRODUCT DESIGNER

[Shapeways.com](#) | Long Island City, NY

08/2014
–present

- Monitors a public online store selling individual metal/plastic 3D printed figurines including a modeled 3D Ragdoll cat.
- Reconciles with Shapeways.com to manage partial customer service and utilize their international 3D printer facilities.

INTERACTIVE MULTIMEDIA REPRESENTATIVE

[Breakthrough Senior Show Leadership Committee](#)
CSU, Fresno Art and Design Department

12/2013
–05/2014

- Collaborated and worked with others in the leadership committee of the B.F.A. Graphic Design show.
- Brainstormed ideas and gave input for how the show was to be put together and how people were to be photographed.
- Handled social media and gave information to the Interactive Multimedia students.

GRAPHIC DESIGNER & ILLUSTRATOR

[Entrepreneurship Expo](#) | Lyle's Center, CSU, Fresno

02/2014
–05/2014

- Created a vertical 2.5 x 6 ft tall banner featuring the casual teppanyaki style logo for the Hibachi restaurant and illustrated a prototype render sketch of the restaurant.
- Designed printed collateral such as a menu flyer and business card.

REFERENCES

REBECCA BARNES

Adjunct Professor

California State University Fresno
Department of Art & Design
559.360.2884

PAULA DURETTE

Associate Professor

Digital Art and Animation

California State University Fresno
Department of Art & Design
559.278.2249

RUSTY ROBISON

Assistant Professor

Interaction Design

California State University Fresno
Department of Art & Design
213.304.4077

RECOMMENDATIONS

“...she was the first person I thought of when asked to refer a Web Designer to a professional colleague.”

Candace Egan,

Mass Communication Instructor

Website for former SciFi Channel

Executive Rod Paul

“...she listens carefully, has strong communication skills, and is prepared to work as part of a team.”

Joan K. Sharma,

Color Theory Instructor

Impressed with Cindi's installation

at the Senior BFA Portfolio Show